

## Crop and registration marks

The artwork should always contain either correctly created crop marks or inserted template (registration marks are not necessary).

**Crop marks** - markings (usually thin lines) that show where a page or image has to be trimmed. Don't forget to use the color 'registration' (most applications have such a color) if you create your own crop marks. **Please make sure any crop marks you place in your layout are clear of the live printing area.**

**Registration marks** - a cross-hair target outside the page or image area that is used to help align film separations or to align the printed images on the press sheet. The mark should appear on all separations. Apparently in some countries, registration marks without a cross in them are used because of religious reasons.

**Inserted template** – our templates on FTP are created as a vector graphic, with a special spot color (called “cutter”) and set to overprint. They are in 100% scale. You can import these templates to most graphic programs (QuarkXPress, InDesign, Illustrator, etc.) Do not change the pre-set attributes (overprint and color settings). Please note the inserted template must remain in vectors – **do not rasterize/flatten it with the actual artwork!!!** Such a template cannot be removed from the artwork and would get printed.

