

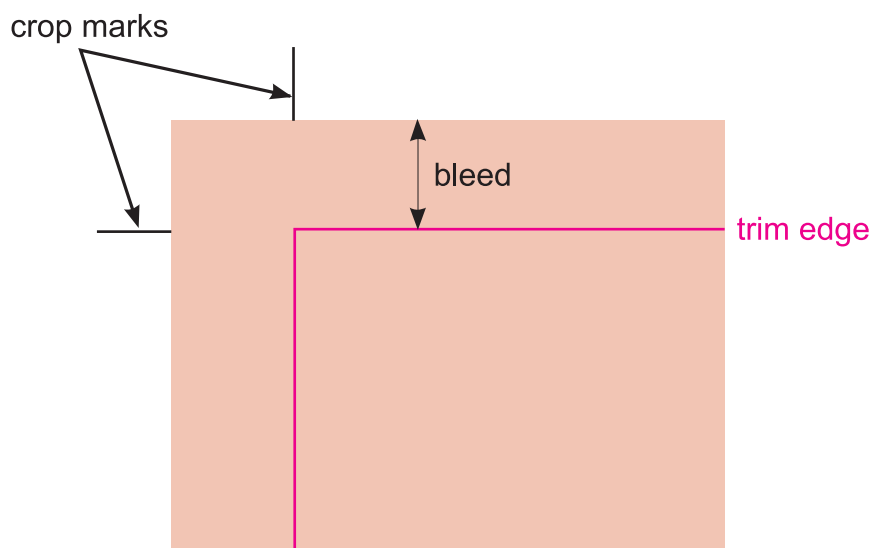
# Bleed

## Definition:

When any image or element of artwork touches the edge of the page (final product), extending beyond the trim edge, leaving no margin it is said to **bleed**. It may bleed or extend off one or more sides.

## Bleed allowance

To allow for any deviations in cutting the paper to the finished page size (the usual technological tolerance is about 1/16" (1,5 mm) an element that bleeds off the page is typically extended about 1/8" (3 mm) beyond the trim lines (corner or crop marks). The image shows an example of the bleed allowance according to the crop marks.



Note that the bleed allowance has to be also around all possible cut-outs from the actual artwork. The image shows an example of the bleed allowance for LP label.

